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AZ CORP COMMISSION  
DOCKET CONTROL

Regulatory Affairs Supervisor  
State Regulation

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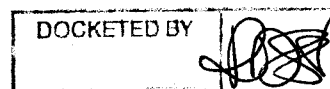
Arizona Corporation Commission

DOCKETED

JAN 24 2012

January 24, 2012

Docket Control  
Arizona Corporation Commission  
1200 W. Washington  
Phoenix, AZ 85007



RE: Report on Increased DSM Non-Residential Customer Cap  
Docket No. E-01345A-10-0219

Pursuant to Arizona Corporation Commission Decision No. 72088, January 20, 2011, Arizona Public Service Company ("APS") is required to comply with the following:

IT IS FURTHER ORDERED that Arizona Public Service Company shall file with Docket Control, in January 2012, a report detailing the efforts of having an increased cap of \$500,000 per customer per year.

APS's increased customer cap (\$300,000 to \$500,000 per year) was intended to promote additional energy efficiency to customers with the potential for large energy efficiency projects for 2011 and beyond. The increased customer cap supported APS's efforts to achieve its energy efficiency goal in 2011.

In 2011, three customers took advantage of the increase in the cap as shown below.

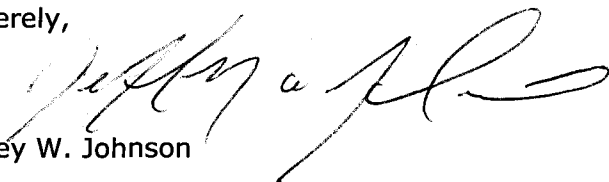
Customer	Total Incentive	Annual MWh Saved	MW Saved	Measure Types
Manufacturing	\$347,844	4,618	0.33	Cooling, Custom, Lighting, Motor
Telecommunications	\$345,169	4,908	0.24	Cooling, Custom, Lighting, Motor
K-12 Public School	\$309,675	3,171	0.27	Cooling, Custom, Lighting, Motor, Sensors

APS communicated the increased customer cap throughout 2011 to both customers and trade allies. The means of communication included:

- Trade Ally program training
- Technical training classes
- One-on-one customer and trade ally meetings
- Program rebate policies and procedures
- APS Solutions for Business web sites
- Other energy web sites such as the federal government Database of State Incentives for Renewable & Efficiency (DSIRE)

If you have any questions regarding this information, please contact me at (602) 250-2661.

Sincerely,

  
Jeffrey W. Johnson

JJ/cd

Cc: Terri Ford  
Laura Furrey  
Brian Bozzo